

Winston Salem, NC 27101 WXLV-TV 3500 Myer Lee Dr

Washington, DC 20007 Greer Margolis Mitchell, Burns & 1010 Wisconsin Ave NW Associates-Washington

Comments

OBAMA FOR AMERICA JONATHAN VITTI Weekly/Irregular

Billing Type Account Types Brand Product Schedule Dates Agency Advertiser Contract # Greer Margolis Mitchell, Burns & Associates-Washii CO-OP Obama for America (30051) 09/18/12-09/24/12 POLITICAL CANDIDATE (ns) (1186) 1363101 Demo Headline # **Entered By** Last Modified Date Entered 08/27/12

95/101/1536 OBAMA FOR AMERICA (187386) Millennium Washington DC Millennium/DC, Washington DC (1108) Net Total Commission Commission % Package Deal Order Type O

Sales Office

Salesperson

Phone/Fax Buyer Name

National/Political Candidate Agency BRD Sales Tax 08/27/12 \$312.75 15.00 W35+R \$1,772.25 ECR09797049 Normal Lisa Carter

Greensboro (WXLV)

By Broadcast Month Spots
48 Grand Total: 8 \$2,085.00 \$2,085.00

3 33.3



Agency

Advertiser Schedule Dates Contract #

WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101

Brand Product Phone/Fax Buyer Name Sales Office Salesperson

Greer Margolis Mitchell, Burns & Associates-Washington 1010 Wisconsin Ave NW Ste 800

CPE

Comments Billing Type Account Types

Washington, DC 20007

(30051) Entered By Lisa Carter hell, Burns & Associates-Washii CO-OP No ATE (ns) (1186) Headline # ECR09797049 CA (187386) Denno W35+R hington DC (1108) Package Deal gton DC Commission % 15.00 Commission \$312.75 Net Total \$1,772.25 Indidate Agency BRD Sales Tax	1363101	Date Entered	08/27/12	Greensboro (WXLV) By Broadcast Month Spots) Spots	Rate
Mitchell, Burns & AssociatesWashit CO-OP No Grand Total: 48 IDIDATE (ns) (1186) Headline # ECR09797049 FCR09797049 FCR09797049	bama for America (30051)	Entered By	Lisa Carter	Sep. 2012	48	\$2,085.00
IDIDATE (ns) (1186) MERICA (187386) Washington DC (1108) Washington DC Commission % Commission % Commission Net Total al Candidate Agency BRD Sales Tax RICA	reer Margolis Mitchell, Burns & Associates-Washii	CO-OP	No	Grand Total:	48	\$2,085.00
MERICA (187386) Washington DC (1108) Washington DC Commission % Commission Net Total al Candidate Agency BRD Period Net Total Sales Tax Ir	ЭЦТІСАL CANDIDATE (ns) (1186)	Headline #	ECR09797049	atatoratatora		
Washington DC (1108) Order Type Package Deal Commission % Commission Net Total al Candidate Agency BRD Sales Tax Ir RICA Order Type Package Deal Commission Sales Tax	BAMA FOR AMERICA (187386)	Demo	W35+R	******		
hington DC Commission % Commission Net Total al Candidate Agency BRD Sales Tax Ir RICA	illennium/DC, Washington DC (1108)	Order Type	Normal			
Commission % Commission Net Total al Candidate Agency BRD Sales Tax Ir RICA	illennium Washington DC	Package Deal		reneraren		o - ass
Commission Net Total al Candidate Agency BRD Sales Tax Ir RICA	assett,Laura	Commission %	15.00	terenterer er e		*** <u>,</u> .
Net Total al Candidate Agency BRD Sales Tax ir RICA		Commission	\$312.75			:
al Candidate Agency BRD ir RICA	5/101/1536	Net Total	\$1,772.25	renetataran		
/eekly/Irregular BAMA FOR AMERICA DNATHAN VITTI	ational/Political Candidate Agency BRD	Sales Tax		eterbioranete		
BAMA FOR AMERICA ONATHAN VITTI	eekly/Irregular			********		
•	BAMA FOR AMERICA JNATHAN VITTI			recereve		

Accepted Station: Acce	Sec Length					8 3 1 6	(5)	}	ص د	P	mary Ban					
3 3305-58:30P- News-News 14 1 1 1 1 1 1 1 1 1	Sec Length Run Times SPW Mo Tu We Th FS St Spots Rate Total Station Comments	<u>, =====, ,</u>			Comments:	Date:	,			tion:	Accepted-Stat	Date:			Accepted-Agency/Advertiser:	Accepte
3 305:283:30P- New-News 14 1 1 1 1 1 1 1 1 1	Sec Length Run Imaes SPW No Tu We Th Ft Sa Su Spots Rate IoCal Comments Comments						TRAC	1 CON	ATION	FIRM	CONF					
3 30 51:58:30P- News-News 14 1 1 1 1 1 1 1 1 1	Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments											*****				
3 :30 5:58:30P- News-News 14 1 1 1 1 1 5 \$45.00 \$225.00 Greensboro (WXLV) NEWS14 ABC45 8 Carolina on ABC 45 at 6pm 1 1 1 1 1 1 1 \$5 \$45.00 \$250.00 Greensboro (WXLV) REWS14 ABC45 8 Sunday 1:30 5:58:50P- ABC-World News 14 1 1 1 1 1 1 \$5 \$40.00 \$50.00 Greensboro (WXLV) ABC WORLD NEWS 8 Sunday 1:30 7:57:56P- ABC-Dancing 1 1 1 1 1 1 5 \$40.00 \$50.00 Greensboro (WXLV) DANCING WITH THE STARS 8 Carolina on ABC 45 at 11pm 1 1 1 1 1 5 \$40.00 \$50.00 Greensboro (WXLV) NEWS14 ABC45 8 Carolina on ABC 45 at 11pm 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments	127/102		Greensboro (WXLV)	\$20.00	\$5.00	4-)-A	<u> </u>)12:02:05A- ABC-Jimmy Kimmel Live	:30	ω	09/18/12-09/21/12	15.0 Normal Line / SPOT (22)	15.
3 :30 5:58:30P- News-News 14	Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments	/27/10		Greensboro (WXLV)	\$60.00	\$15.00	4-	<u>н</u>			11:35P- ABC-Nightline	:30	ω	09/18/12-09/21/12	14.0 Normal Line / SPOT (21)	14.
3 :30[5:58:30P- News-News 14 1 1 1 1 1 5 \$45.00 \$225.00 Greensboro (WXLV) NEWS14 ABC45 8 Carolina on ABC 45 at 6pm 1 1 1 1 1 1 1 \$5 \$45.00 \$60.00 Greensboro (WXLV) ABC WORLD NEWS 8 3 :30[6:28:45P- ABC-World News 14 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments	/27/10) Greensboro (WXLV)	\$200.00	\$40.00	л)-4)-4		jt.)11:01P- News- News 14 Carolina on ABC 45 at 11pm	:30:	ω	09/18/12-09/24/12	13.0 Normal Line / News (20)	13.
3 :30 5:58:30 P- News-News 14	Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments	127/12	DANCING WITH THE STARS 8,) Greensboro (WXLV)	\$800.00	\$800.00	3-4			j-sk)/7:57:56P- ABC-Dancing With The Stars (Monday)	:30	ω	09/24/12-09/24/12	12.0 Normal Line / Prime (15)	12.
3 :30 5:58:30 P- News-News 14	Sec Length Run Times SPW Mo Tu We Th F Sa Su Spots Rate Total Station Comments 3 :30 5:58:30P- News-News 14 1	/27/10) Greensboro (WXLV)	\$60.00	\$60.00	<u>р4</u>)6:28:45P- ABC-World News Sunday	:30	w	09/23/12-09/23/12	11.0 Normal Line / News (14)	ä
Total confident transition of the table of the transition transition to the continuous comments of the continuous continu	Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments	/27/10) Greensboro (WXLV)	\$225.00	\$45.00	6			p-s.	Carolina on ABC 45 at 6pm	:30	ω	09/18/12-09/24/12	10.0 Normal Line / News (11)	10.
Sec length Pin Times SDM Mo Ti Me Th Fr Sa Si Spots Rate Total Station Comments		Entered	Comments	Station	Total	Rate	Su Spots	Fr Sa	Tu We 7	SPW Mo	Run Times	Length	Sec	Dates	Line Type / Break Type (Ref #)	Line

--- NO- 47 AN -- TL

רותר חר שבייים

Rep Order# 9797049 EC'd Yes Phone# Buyer Estimate# Product Advertiser Station WXLV-TV GREENSBORO/W.SALEM Laura Bassett 1536 OBAMA FOR AMERICA) POLITICAL Ver# 1 Status New Hiatus Weeks Agency C/P1/P2/E Flight Dates Agency Traffic Order# () GMMB 3050 K ST NW WASHINGTON, DC 20007 09/18/2012 - 09/24/2012 95/101/1536

PLS CF- CHRISTINA FOR JON

NEW POLITICAL ORDER. STARTS 9/18. TOTAL \$18065

V.1 8/17

Fax#

(W) ()

Printed: Last Received:

Showing Buylines: All Rep Revised Lines 08/17/2012 1:39 PM 08/17/2012 12:00 PM

Rep Firm

Salesperson Phone# Salesperson FAX#

Sales Office (Salesperson (

) WASHINGTON) JONATHAN VITTI 202-955-5342

1 of 4

	797049	
-	Ver#	
	<u></u>	
	Status]	
	New	
	Traffic Order#	

Rep Order# EC'd Yes

Station WXLV-TV GREENSBORO/W.SALEM

Agency

() GMMB 3050 K ST NW

) POLITICAL

OBAMA FOR AMERICA

Advertiser

Last Received: Printed: 08/17/2012 1:39 PM 08/17/2012 12:00 PM

2 of

4

Showing Buylines: All Lines

Sales Office (Salesperson (Rep Firm

WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1536 Flight Dates 09/18/2012 - 09/24

09/18/2012 - 09/24/2012

Hiatus Weeks

Salesperson Phone# Salesperson FAX#) WASHINGTON) JONATHAN VITTI 202-955-5342

	(
ŀ	~
+	_
+	-
+	\rightarrow
+	
4	- 50
ì	~
ì	С,
ì	CONTRACT COMMENT
ì	_
ì	<u> </u>
ì	_
ï	-
7	-
7	≤
7	- 5
,	- 13
5	_
ą	-
3	- 1
TXOTX++++++++++++++++++++++++++++++++++	- [

Fax# Buyer Phone# Estimate# Product

Laura Bassett

1536

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. "NONDISCRIMINATION" *** ** ** ** ** ** ** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-INC. INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY EROADCAST ADVERTISING CONTRACT

13	12	H	10	φ	00	7	σ	Ŋ	41	ω	Ν	Ъ	1	En
SA	TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-F,M	Su	SA	TU-F,M	TU-F,M	1 1 1	Day
09/22-09/22	09/18-09/24	09/18-09/24	09/18-09/24	09/18-09/24	09/18-09/24	09/18-09/24	09/18-09/24	09/18-09/24	09/23-09/23	09/22-09/22	09/18-09/24	09/18-09/24		Dates
6P-630P	630P-7P	d089-d9	5P-6P	3P-4P	2P-3P	1P-2P	12P-1P	11A-12P	11A-12P	8A-9A	9A-10A 🦯	7A-9A	1 1 1 1 1	Time
HOLLYSCOOP 3	ABC WORLD NEWS	NEWS14 ABC45	DOCTORS P. Lake J	RICKE LAKE A NU CESSO	GMA_IN-FRE AFTERNOON/, VI	THE CHEW	MILLIONAIRE $\stackrel{\cdot}{>}$	XEM 8 3X	THIS WEEK	good morning america we	JUDGE MATHIS	GOOD MORNING AMERICA		Program
			***	W	W						1			
				-61				2	J		d.			
.30	.30	.30	.30	.30	.30	.30	.30	.30	.30	.30	30	. 30	1	Len
.30 \$25.00	.30 \$55.00	.30 \$45.00	.30 \$25.00		.30 \$20.00	.30 \$20.00	.30 \$20.00			.30 \$10.00	1	.30 \$25.00	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Len Rate
				.30				.30	.30		.30		1	
\$25.00	\$55.00	\$45.00	\$25.00	.30 \$50.00	\$20.00	\$20.00	\$20.00	.30 \$20.00	.30 \$25.00	\$10.00	.30 \$20.00	\$25.00	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Rate
\$25.00 1	\$55.00 5	\$45.00 5	\$25.00 4	.30 \$50.00 4	\$20.00 4	\$20.00 4	\$20.00 4	.30 \$20.00 4	.30 \$25.00 1	\$10.00 1	.30 \$20.00 4	\$25.00 5	* * * * * * * * * * * * * * * * * * *	Rate Spots/Week

Books	Sep 12. Sales To Station Lines no —COMPI	-SALE	REPC		22	21	20	оо Гэ	16	15	14		In	Buyer Phone# Fax#	Station Advertiser Product	Rep (
	ig k in th	SALES MONTHLY TOTALS—	REPORT TOTALS Report Totals. 63		TU-F,M	TU-F,M	TU-F,M	HT	UI	ĸ	SU		Day	2	in WX rtiser (ict (Rep Order# EC'd Yes
	· HC 63 /	нсутс	ALS— s. 63 /											Laura Bassett	XLV-TV ()I OBAMA	9797049
null RA35+	\$4,210.00 / \$4,210.00 / \$4,210.00 / \$4,210.00 / \$4,210.00 / \$1d/rtrn. 0 / Market Totals	TALS	, \$4,210.00		09/18-09/24	09/18-09/24	09/18-09/24	09/20-09/20	09/18-09/18	09/24-09/24	09/23-09/23		Dates	ssett	WXLV-TV GREENSBORO/W.SALEM () POLITICAL OBAMA FOR AMERICA	49
	210.00 1,210.00 \$4,210.00 ctrn. 0 / \$0.00		0.00		09/24	09/24	09/24	09/20	09/18	09/24	09/23	İ	188 8		NSBORG AL MERIC!	Ver#
	- :				\ H	μн	щ	H	ω	œ	D	1	н)/W.SAI	 .s
	\$52,625			600	12A-1A-	1135P- 1205A	11P-1135P	10P-11P	8P-9P	8P-10P	630P-7P	1	Time		EM	Status New
	OI			100-1062	Ţ	CIN		ROC	DAI	DAI	АВ	!	Pro			lew
	CABL			3	JIMMIX KIMMEL	NITELINE	NEWS14 ABC45	ROOKIE BLUE	DANCING W/T STARS	DANCING WITH THE STARS	ABC WORLD NEWS	1 1 1	Program	H. J.	Ag	
	N 0 8 %					W	C45 3		T STAI	TIH THI	NEWS	1		Flight Dates Hiatus Weeks	Agency (Traffi
					B		~	W	RS RESULTS	E STARS		į		s ks) GMMB 3050 K ST NW WASHINGTON	Traffic Order#
	MMAA								STI	15	3			09/18/	EMMB T NW IGTON,	#
	w 0									W				09/18/2012 - 09/24/2012	() GMMB 3050 K ST NW WASHINGTON, DC 20007	
														9/24/201	07	Show
	WDFX				.30	.30	.30	.30	.30	.30	.30	1	Len	2		P. Last R. ing Buy
	% % O O				\$5.00	\$15.00	\$40.00	\$785.00	\$900.00	\$800.00	\$60.00	-	Rate			Printed: 08 Last Received: 08/ Showing Buylines: All Lines
			¥		0	00	00	00	.00	00	00	İ		70.70	70.70 ₩	08/ 08/ 11 Lines
	WCWG				4	41,	(л.	н	H	Н	Н		dS.	salesper salesper	Rep Firm Sales Office (Salesperson (17/2012 [7/2012
	3 0 % 1 %												Spots/Week	Salesperson Phone# Salesperson FAX#	n lice (son (08/17/2012 1:39 PM 08/17/2012 12:00 PM nes
					щ	Н	н	Н	H	ш	н	ī) WA	Z
	ATXM											1 1	# of Weeks	202-955-5342) WASHINGTON) JONATHAN VITTI	
	% W				41	44	ហ	Н	۲	μ	Н	1	Total Spots	5342	ITIIV NOI	ω
		y	2-4		₹0}	-(/)-	-03-	(to	0	-tA	- €Ω					3 of 4
		7967	4		\$20.00	\$60.00	\$200.00	\$785.00	\$900.00	\$800.00	\$60.00		Total Co			
		,										•	Cost			

Estimate# Buyer Phone# Fax# Station W Advertiser Product WXLV-TV GREENSBORO/W.SALEM
POLITICAL Laura Bassett 1536 OBAMA FOR AMERICA

> Agency C/P1/P2/E
> Flight Dates
> Hiatus Weeks Agency 7 () GMMB 3050 K ST NW WASHINGTON, DC 20007 C/P1/P2/E 95/101/1536 Ogites 09/18/2012 - 09/24/2012

Rep Firm Sales Office (Salesperson () WASHINGTON) JONATHAN VITTI

Salesperson Phone# Salesperson FAX#

202-955-5342